

Celeb Affiliate Emails

Email 1

Subject: How to Get the Celebrity Effect for Your Business

It's no secret: people go absolutely gaga for celebrities. Whether it's the real (Lady) Gaga or any one of the hundreds of actresses, pop stars, entertainers or reality queens, celebrities have a massive influence on what your consumers wear, buy and do.

It's what my friend, Sarah Shaw, calls the "Celebrity Effect"...

... because when the public sees a celebrity wearing or carrying YOUR product, they'll immediately think you're a celebrity, too. And that means one thing...

Cha-ching! Increased sales, instant media credibility and store buyers who practically beg you to take their calls.

And the best part is - you DON'T have to be famous to get your products to a celebrity!

Because Sarah's not some glitzy, Hollywood socialite. She's a single mom, with twin 8 year-old girls who lives in a quiet Colorado town.

And if you saw her on any given day, she might have her hair in pigtails, with no makeup and sporting an old pair of jeans.... hardly a glamorous life!

Yet she's managed to get products to over 70 A-List celebrities - women like Angelina Jolie, Sandra Bullock, Jennifer Garner, Jennifer Aniston and Oprah... And she also turned her signature handbag into the "it" fashion item in L.A.

And now she's revealing all of her secrets so you can get your products to celebrities too!

[Option 1 - lead magnet:]

It's called the Celebrity Access Blueprint.

It's the proven letter Sarah's used to land over 70 celebrities. And with it, you'll discover the "secret ingredients" to contacting and landing a celebrity too.

It's yours for FREE... download it here **{INSERT YOUR AFFILIATE LINK HERE}**

[Option 2 - core offer]

It's called Celebrity Confidential, and inside Sarah will show you every little trick, tip and insider secret to getting your products to celebrities and change your business forever...

Don't wait... get inside access now: [{INSERT YOUR AFFILIATE LINK HERE}](#)

Email 2

Subject: Jennifer Aniston and the \$130,000 Pajamas

The other day, I saw a pair of pajamas worth \$130,000...

No, they weren't made of exotic silk, gold or even diamonds.

In fact, they were just ordinary pajamas.

So how were they worth \$130,000?

Simple. They were draped over the glamorous shoulders of one of the biggest celebrities on the planet: Jennifer Aniston...

... and it was her fame that transformed an ordinary pair of PJ's into a \$130,000 must-have set of designer sleepwear.

If you think this is a Hollywood fairytale, it's not...

It's the true story of how my friend, Sarah Shaw, got her her designer pajamas to Jennifer Aniston... and she showed up wearing them in *People* magazine.

The result? Lightning in a bottle - \$130,000 in sales on her website in just 6 weeks!

Because when people see a celebrity with your product, it gives you instant status. The media, store buyers, customers - everyone - will be clamoring to get what you have.

Instead of spending years painfully building up sales and credibility, you can get it all overnight!

The great news for you is that you don't have to be a Hollywood socialite or live in the "90210" to get your products to celebrities.

Sarah is just an ordinary mom with an ordinary life... but she's landed huge A-list celebrities over 70 times for both herself and dozens of her clients.

And now she wants to show you how to do it, too.

[Option 1 - lead magnet:]

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[Option 2 - core offer]

All you need is the blueprint...

It's called Celebrity Confidential, and inside Sarah will show you every little trick, tip and Hollywood secret to getting your products to celebrities and change your business forever...

Don't wait... get inside access now: [{INSERT YOUR AFFILIATE LINK HERE}](#)

This isn't about spending thousands of dollars on paid endorsements. This is simple...it's a proven way to get your products to world-famous celebrities for FREE.

Email 3

Subject 1: How Celebrities Can Transform Your Business... Overnight

If you've ever tried to get your products into stores - whether they're small boutiques or bigger chains - you probably know it can be pretty tough.

Buyers are hard to get a hold of and even harder to sell to.

That is, unless you get your products to a celebrity.

Think about it this way: buyers have an obligation to stock their shelves with products they think their customers will buy. And buyers are no dummies - they know their customers will go bananas over anything a celebrity has.

Way back in 2001, my friend, Sarah Shaw, got her handbag placed into the Reese Witherspoon hit movie, *Legally Blonde*.

The result? A \$120,000 order from Nordstrom that propelled her company to millions in sales almost overnight!

What's more, she'd had been trying (and failing) to land the Nordstrom's account using so-called "tried and true" methods. (Turns out many of those don't work...)

Sure, times have changed since *Legally Blonde* first hit the big screen, but Sarah's methods haven't.

Since that day, she's landed over 70 A-List celebrities for both herself and her clients. And all without paying a single penny in costly endorsements or overpriced celebrity gift bags.

REESE WITHERSPOON
LEGALLY blonde



And now she wants to show you how to do the same for your business!

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Email: #4

Subject: She landed Taylor Swift



Hi %FIRSTNAME%

Maybe you're wondering if it really is possible to get your products to celebrities.

Well here's proof that not only CAN you do it, but you can do it **in a matter of days...**

Within the first week of using **Celebrity Confidential** [{LINK TO YOUR AFFILIATE LINK}](#), one member landed not one, not two, but THREE A-List celebrities...

... Cameron Diaz, Ellen DeGeneres and Taylor Swift!

And she did it all with one email!

All she did was follow Sarah's system and use her copy-and-paste email templates... the same templates Sarah's used to land over 70 Celebrities... (oops, I mean 73 :)

It's truly amazing to see this community generate real momentum and I hope to see YOUR success story very soon!

... but it will only happen if you get Celebrity Confidential.

See how you can join and be the next success story here: [{INSERT YOUR AFFILIATE LINK HERE}](#)

SIGN OFF HERE

P.S. Sarah's also giving you her personal [Black Book of the Hottest 100 Celebrities](#) [{INSERT YOUR AFFILIATE LINK HERE}](#) (oh and btw, Taylor Swift is on that list...) today... it has all the contact information for the 100 most sought after movie stars, pop stars and entertainers on the planet...

Email #5

Subject 1: How Ordinary People Transformed Their Businesses... Overnight

Subject 2: The Hollywood Secret Used By Ordinary People to Transform Their Businesses

Are you still wondering if it's really possible to get *your* products to world famous celebrities?

I understand... after all, it seems too good to be true, right?

Well, it's not - and here's proof, from people just like you who have done it - and have seen their businesses (and lives) change forever...



"Thanks to Sarah Shaw and Celebrity Confidential, with her easy her-to-use templates we got our products to Taylor Swift, Cameron Diaz and Ellen Degeneres all in one week! This is amazing."

Alison Yacht
Bravehoods.com



"With Sarah's help and guidance I was able to get my product into the hands of 5 hot TV set dressers (including "Grey's Anatomy" and "Cougar Town") and meet with magazine editors. We are slated for mentions in Lucky, Self, and Allure! Sarah also gave me the confidence to follow up on actions that I needed to move forward in my business. Thank you for all your help, I couldn't have done it without you!"

Edna Ma, MD
BareEase & Cream, Raleigh, NC



"I am a detailed person and hate when I buy something online and am not satisfied. It's always hard to tell when you haven't been face to face with online sellers on whether to buy or not. I took the whim with my gut and bought. Entrepreneur's celebrity program was just what I needed and was looking for!

I know that I only have one first impression with these gatekeepers and Sarah Shaw gave me just the details I needed to know how to contact the celebrities camps to get them interested in my product."

- Christina R. Brooklyn, NY

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