

# entreprenette

## June CHECKLIST

Wow summer vacation already?

How did you do on your [May Check List](#)?

Try to set aside an hour a day, at least, to work on this list so you can make a change in your business.

These things will help your sales, exposure and overall brand. They are a MUST to keep up with today's fast moving world.

- Continue blogging. Have you seen your Alexa.com rating get better yet?
- Continue to push your fall line to store buyers
- Contact bloggers about your summer line - suggest a give-away
- Contact Celebrities - consider a new angle if what you are doing is not working
- Post daily on Facebook, Twitter and Pinterest
- Email Magazine editors about your Fall line
- Contact some online magazine editors for a fast editorial hit
- Find 5 new stores this month and add them to your buyer black book
- Create "sale" emails to on-line shoppers to start to sell off spring left overs
- Create Last minute Father's Day emails to on-line shoppers
- Consider a 4<sup>th</sup> of July sale on line
- Offer stores a special for 4<sup>th</sup> of July
- Follow up with Sales Reps that you reached out to- they might make a change after the Fall shows if some lines are not doing well

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