

# entrepreneurette

## March CHECKLIST

How did March get here so quickly? How did you do on your [February Check List](#)? I know doing all these things might seem overwhelming but if you take small steps each day to stay on task, you'll be amazed at how much you can accomplish. Try to set aside an hour a day, at least, to work on whatever you have left to do on my suggested check-list below.

These things will help your sales, exposure and overall brand. They are a MUST to keep up with today's fast moving world.

- Continue with Spring sales
- Email campaigns set up for boutiques - Have you make them some special offers?
- Email campaigns set up for online shoppers - Start promoting spring line
- Contact bloggers about your spring line - suggest a give-away
- Contact new Celebrities - follow up on any that you have contated so far
- Post daily on Facebook, Twitter and Pinterest
- Media Calendars - be sure you have entered pitch dates in your calendar
- Contact at least 10 magazine editors this month
- Work on your Buyer Black Book - always adding new stores monthly
- How are you doing on your own blog?
- Create St. Patrick's Day Email Campaigns
- Set up St. Patrick's Day sale on line
- Tradeshow for the year should be finalized
- Contact Sales Reps if you feel this is a good step for you

How are you doing so far?

All rights reserved. No part of this checklist may be reproduced or transmitted in any form or by any electronic or mechanical means, including information storage and retrieval systems, without permission in writing from the copyright holder, except by a reviewer who may quote brief passages in a review.